

Navigating You Through Media and Technology in Education

# The Cyber Nautica

ISSUE 9: JUL-SEPT 2012

MICA (P) 144/06/2010

Do you  
**TEACH** or Do you  
**EDUCATE** Me?



- # Media Literacy Program in St. Hilda's Primary
- # Teach vs Educate
- # ACP Re-certified ISO 9001 : 2008

A Publication by



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ACP is constantly faced with a monumental task – to make each learning service better than the previous session. With this in mind, ACP goes back to its core mission to ensure our ICT Education is engaging and value-added. But how are we going to fulfill this humble yet noble mission – is it by teaching or educating?

Welcome to our 9th issue of TheCyberNautica! In this Issue we would like to share with you that learning, as always, is the central to everything we do. We will highlight the different perspectives of teaching and educating; but with the same objective of grooming our youths to discover their full potential.

We affirm that as teachers and educators, we would always aspire to encourage and promote students to learn the skill to acquire knowledge, rather than "stuffing" them with knowledge.

I have come across this quote "A teacher's purpose is not to create students in his own image, but to develop students who can create their own image". It is indeed meaningful.

Do also look out for our activity page which shares you some tips to be well-liked by your students. Hope you will enjoy reading.

## YOUR THOUGHT MATTERS

We'd love to hear your opinions and feed back about our publication and services.



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**Erwin**  
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## ACP NEWS

## CONGRATULATIONS JUSTIN AND KUMSENG!

### ACP Long Service Awardees 2012

Time flashes and I am already into my 7th year with ACP! I still vividly remembered my first day of work, as a Training Executive in one of the schools, not knowing what would happen next. ☺



I started my career with ACP as a Training Executive in one of the schools as well. ACP exposed me to different projects and entrusted me with different roles along my career path. I have indeed gained more than I have expected.



The past years in ACP has been enriching as I have grown together with ACP. I look forward to the greater responsibilities in the future to bring the Company to greater heights.

- Justin Lu

Thank you my colleagues who have put their faith in my potential. I strongly believe one should "Stay positive". With determination and patience you will achieve a greater goal".

-Poon Kumseng

## CONGRATULATIONS TO THE NEWLY PROMOTED STAFF!

CAROL CAMARA  
SENIOR PROJECT MANAGER



## Welcome Jarel Loo!

### Latest Addition to ACP Family

Management and Staff of ACP would like to congratulate Justin, our Senior Business Manager, on his newborn.





# TEACH VS EDUCATE

We have always been familiar with the terms teachers and teach. These days, terms like educators and educate are widely used as well. In fact, we have come across the interchangeable use of teaching and education in many contexts. Nevertheless, these two terms; "teach" and "educate" are not perfect synonyms and definitely not antonyms. Each has its own meaning which sparks a never ending debate in the learning environment where one may be often asked "Do you teach or do you educate?".



## The Challenge

As a teacher, the daily routines are usually taking attendance, planning out your lessons and giving quizzes to ensure the students have learnt the new words or formulas being taught to them. It is not unusual for a teacher's measurement of success to be on the number of good grades achieved by the students.

However, despite the tight schedule of every teacher, it is implicitly and/or explicitly required of a teacher to show the students the way to gather knowledge and not to simply impart the knowledge to the students. It is becoming important for a teacher to impart lifelong knowledge to the students so as to equip them with a solid foundation to be able to do well independently in the working society.

Teaching is not about memorizing the multiplication table but rather than to enable the students, as an individual to learn and acquire knowledge of Math - involving the process of educating.

**Every truth has four corners: as a teacher I give you one corner, and it is for you to find the other three.**

~ Confucius

As you prepare your next lesson plan, be a teacher and an educator. You lead by example.

On the topic of "going green", you can teach the students that to be green is a daily lifestyle. You may start posting lessons online to save paper; promote the use of recycling bins for used bottles; cans and paper; and encourage the use of an awesome reusable mug for your drinks. It is not sufficient to "tell" the students that they need to be environmentally green.

## 21st Century

In this present time, where the boundaries of learning have been removed from just the four corners of the classroom, students become more socially interconnected. It is the era of today whereby students are getting ready and/or are already experiencing the 21st Century learning.

Many teachers are incorporating new technologies into their classrooms and using internet's creative resources as tools to build learning foundations. They have utilised more interactive learning to teach students to interact with students and teachers beyond the classrooms.



Teachers are now using both traditional learning and online learning to create a blended learning approach to become Educators of today's world.

We trust that, teaching to educate means that students are being taught valuable lessons that are meant to last. Teaching to test means that students are being stuffed full of information just to take a test, not to retain it for a lifetime.

**The great end of education is to discipline rather than to furnish the mind; To train it to the use of its own powers rather than to fill it with the accumulation of others.**

~ Tryon Edwards

Though it is a challenge, teachers are doubling up their efforts to be effective teachers and educators. With the assistance of the current technologies, they intend to touch their students' lives and embark a lasting lifelong lesson.

On this note, we salute; thank all the teachers and educators; wishing them early...

**"A Happy Teachers' Day"!**

## What is teach & educate?

To teach or teaching would mean to use a specific methodology of practice to share information or pass information to another person. To teach is to conduct an activity to guide someone to learn something.

- ❖ Teaching is an approach, step or an act to guide
- ❖ Teaching involves showing by reason, a proof or making clear by use of example

To educate or educating would mean not just relaying the information to another person but getting them to understand and accept the information relayed.

- ❖ Educating is an approach to enlighten the person and lead his/her understanding
- ❖ Educating broadly involves teaching which may have a formative effect on the way a person thinks, feels or acts





## 1. Sense of Humor

Your sense of humor can relieve tense classroom situations before they become disruptions. A sense of humor will also make class more enjoyable for your students and possibly make students look forward to attending and paying attention.

## 2. A Positive Attitude

A positive attitude is a great asset in life.

## 3. High Expectations

An effective teacher and/or educator must have high expectations. You should strive to raise the bar for your students. If you expect less effort you will receive less effort. You should work on an attitude that says that you know students can achieve to your level of expectations, thereby giving them a sense of confidence too.

## 4. Consistency

In order to create a positive learning environment your students should know what to expect from you each day. You need to be consistent. This will create a safe learning environment for the students and they will be more likely to succeed.

## 5. Fairness

A fair teacher treats students equally in the same situation.

## 6. Flexibility

One of the tenets of teaching should be that everything is in a constant state of change. Interruptions and disruptions are the norm and very few days are 'typical'. A flexible attitude is important for your students who expect you to be in charge and take control of any situation.

## IT'S TIME FOR A BRAIN TEASER!

A rooster lays an egg at the very top of a slanted roof. Which side is the egg going to roll off on?





## Our Luminaries

### Lyn shares how ACP molds her to be the person of what she is now today

I am a Training Executive seconded to Bukit Timah Primary School. I have been with ACP for almost 3 years.

Working as a Training Executive in ACP is my very first job. I am very grateful to ACP for accepting and believing in me, despite my nil working experience. I joined ACP right after my graduation.

Before embarking my career in the school, I was skeptical and nervous. I was clueless but ACP has always been there to orientate me about the essential things which I would need to learn. I am constantly assured that ACP will be there for me to assist me. I have learnt that building up a good rapport with the school is important. A good relationship with stakeholders in the school, ensuring their satisfaction, goes a long way.

I am given many opportunities to develop my skills. I have attended training which has equipped myself with more knowledge. ACP is not just a company that will just second us to various schools. Our welfare is always taken care of.

Everything I have learnt and am still learning today is derived from my work experience in ACP. I have become more patient as it is one of the stringent requirements for teaching. I enjoyed interacting with people.



### Tamim shares how ACP embraced him as a family member and help him out during his difficult times at work.

'Do not spoil what you have by desiring what you have not; remember that what you now have was once among the things you only hoped for' A remarkable Hellenic philosophy to derive your potential towards your goals and visions.

My name is Tamim, born and raised in a country that was torn apart by wars and conflicts but nevertheless it didn't stop me from pursuing my dreams. I came to South East Asia in 2006-2007, optimistically to obtain my Higher Education in Engineering. In 2009, I managed to attain my Master Degree in Electronic and Telecommunication, and shortly after I was offered the job as research fellow and be partially involved in my PhD program.

In 2011, during my quest to find a job related to my educational and experience background, I found ACP offering me the opportunity that I'm grateful to have.

I am assigned to work as an ICT executive, based in one of the well reputed primary schools. Working in ACP has enabled me to be part of lovely environment; an environment rather to be called a family. ACP has never stopped to give me constant support, that support on higher plane encourages me to plan and fulfill my duties in the school with motivation and excitement. If I ever encountered any difficulties in the school (either personally or on the technical matters) I would always find ACP right there to help me throughout.

I foresee myself taking up more challenges in the future. I am confident that both myself and the company will grow and advance higher with all the clients and schools appreciating the choice of ACP.

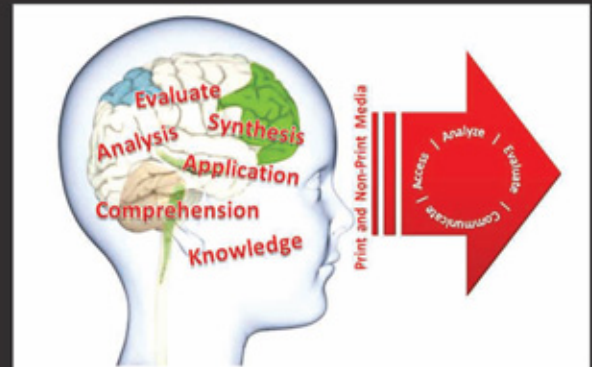




# Media Literacy Program in St. Hilda's Primary School

In this internet age, teaching and/or educating can no longer prevail within the four walls of the classrooms. Students will and are growing to become part of a globally connected society, and so must our classrooms.

Without proper guidance, our youths' minds will be shaped by the subjective messages which they are overwhelmed with from the various available media. In addition, those messages may not come with a positive intent; and but with adverse implications. Thus, it is crucial to formally educate our youths on media literacy at their adolescent age, to learn to be discerning towards potentially non meaningful media.



Since 2011, ACP has provided St Hilda's Primary School with Media Literacy Training program. The Program taught the students to examine the media without prior prejudice and to follow certain supervised steps to analyze, decipher and re-construct the message behind the media. The students will have the competency to apply the literacy skills whenever they encountered a dubious media. With Media Literacy Program, the students are challenged in their critical think skills. In short, not learning the fact but learning how they, as an individual, can gather knowledge; the technique to master.

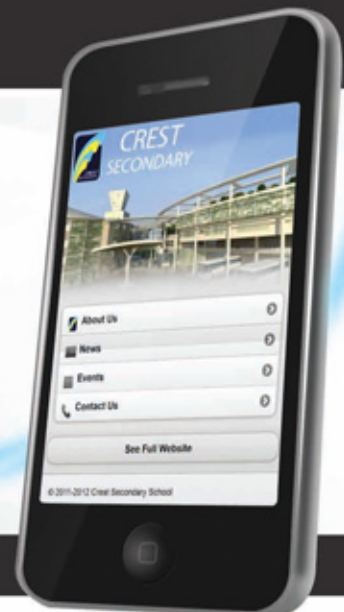
The school has put the students' newly acquired competency into exercise during the school's annual Earth Day campaign. During the campaign, the students went round educating their school committee on the effects of deforestation, promoting their various tips on how to save the environment. The campaign has drawn great positive responses!

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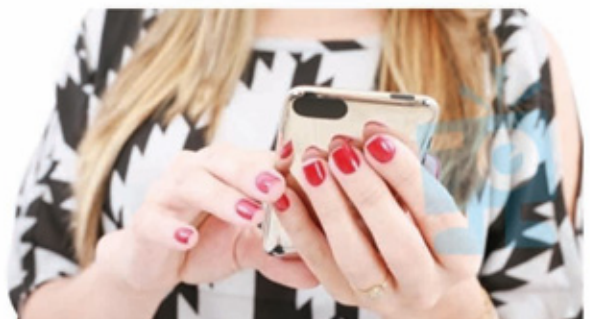


## Quick Facts

In Singapore, the population of mobile phone subscribers is bigger than its population.

Apparently, there are quite a handful Singaporeans who are holding more than one phone while 3G users in Singapore hit a whopping 4.8 million in 2011. iPhone rules in Singapore, accounting for 72% of mobile usage.

**There is a total of 7.2 million Mobile Subscribers in Singapore. This figure is 2 million above our total population.**





## Mobile Mania Workshop

The Increasing Importance of Mobile -Optimized Websites

### Introduction

You sure have tried to access a website from your smartphone and was frustrated by a site that forces you to scroll incessantly to see all the navigation options? Same goes for your customers!

According to a 2011 report by eMarketer, there are already more than 1.08 billion smartphone users in the world; out of which 89% of them use the phone for commercial purposes. The smartphones world is expanding at a rapid pace and your business should cash in the worldwide phenomenon.

### Workshop Objectives

- From Web analytics to Engagement analytics.
- DOs and DON'Ts for Mobile optimization.
- How to prepare professional Mobile-Optimized Websites.
- Plus insights into ACP's Mobisite applications.

**Date:** 26<sup>th</sup> July 2012  
**Admission:** Free  
**Location:** No.3 Lim Teck Kim Rd, Genting Centre #08-02

**To register:**  
 Call us at 6227 7996 or  
 Email us at [paras@acpcomputer.edu.sg](mailto:paras@acpcomputer.edu.sg)

## Thematic Workshop – Personalised Learning

ACP is proud to be engaged in a workshop organized by iDA recently in early June 2012 at Academy of Singapore Teachers. During the workshop, ACP assisted in both promoting as well as increasing the teachers' and educators' knowledge on the use of various ICT solutions made available in the market, with the objective to enhance Personalised Learning.

ACP challenged the participants to rethink and redesign the way they conduct lessons with the innovative use of ICT Tools; encouraged them to explore the use of the list of applications introduced in the workshop; and also urged them to experiment their pedagogical innovations in their schools.

It is definitely a good avenue for teachers and educators to explore ICT tools and solutions to enhance teaching and learning.



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## MICROSOFT® OFFICE ACADEMIC SKILLS CHALLENGE



The Microsoft Office Academic Skills Challenge held its Finals on 15th June 2012.

The event has been run for its 8th year, attracting both primary and secondary schools' teachers and students to participate. The objective remains to promote the use of information technology (IT) in schools as well to provide recognition to the participants with widely known certification.

Congratulations to all participants, especially to Chin You Wei of Ngee Ann Secondary School.

She will represent Singapore at the upcoming 2012 Worldwide Competition on Microsoft Office being held in Las Vegas, Nevada, USA from 29 July to 1 August 2012