

Navigating You Through Media and Technology in Education

The Cyber Nautica

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Navigating You Through Media and Technology in Education

The CyberNautica

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YOUR THOUGHT MATTERS



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EDITOR'S NOTE



Do you feel disturbed whenever you pick up those sales calls; inviting you to previews on launches of new properties; while waiting for your personal urgent call? Do you feel perturbed with the numerous electronic direct mailers flooding your mailbox; and having to filter the mails carefully without missing your bosses' instructions? You would have wondered how your personal data ended up with those sales personnel.

Recently, there are aplenty of discussions on what is "Privacy"? It is especially debated in Singapore with the introduction of new legislation, Personal Data Protection Act 2012.

"Privacy" has been challenged to be of no importance to one who does not have anything to hide. At times, you do see privacy being treated like a commodity which is widely traded off in the current social media platforms. You do notice people willingly submit their personal details in exchange for promotional items. You do realise people share information online and tweet freely. Nevertheless, it is not generally true that the people do not mind sharing information with everyone. Apparently, one feels comfortable in sharing what does he/she has for breakfast, but not about his/her salary and work performance.

All of us do care about privacy ultimately. So value yours! Privacy is definitely not a trade-off for progression in technology.

Join me in this issue of CyberNautica as we look into why privacy matters to everyone.



Erwin

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ACP NEWS

ACP WELCOMES MORE NEW CLIENTS FROM ABROAD!



TCS College Sarawak and Jose Rizal University (JRU) Philippines have engaged our Learning Management System recently. It is indeed motivating to ACP!

ACP HOSTED STUDENTS' VISIT IN APRIL 2014



ACP recently hosted students from the Information Communication Club of Yishun Town Secondary School in April 2014. The students get to explore how a technology firm, like ACP works. Our staff shares with the students on the roles of ICT professionals; encourage them to look at ICT as their career option in the near future. It has been a fruitful experience for both ACP and the students.

PRIVACY AT WORK

“Privacy is not a privilege but a right which is supported at ACP”

Technology is widely used in current workplace, especially at ACP. ACP's workforce has access to one or more forms of electronic media and services, including computers, e-mail, telephones, voicemail, fax machines, external electronic bulletin boards, and wire services, online services, intranet, internet and the World Wide Web constantly on a daily routine. Thus, it is definitely of a concern to our staff if there is any privacy in a technology driven workplace; as all the devices are ACP's properties.



On the other hand, as an employer, we are equally concerned of how our staff handles Company's confidential data. Advocating privacy is definitely a requisite in an employer-employee relationship. Over at ACP, all employees are briefed on the purpose and usage of the electronic devices allocated to them during their orientation. Our employee handbook has specifically highlighted that ACP will not access and review the communication of our staff without any justifiable work reason. Employees are also constantly reminded to change their passwords regularly while accessing the different online platforms provided at the workplace.

They are also expected to respect the privacy of their co-workers. It is also emphasized that the staff do not monitor or intercept the electronic communication files of their colleagues. Unauthorized accesses to co-workers' systems or accounts of others are prohibited.



While handling Company's online information, authorized personnel are reminded to use encryption software as much as possible. In ACP, protection of privacy is crucial, especially when it involves our customers' details. With the newly incorporated Personal Data Protection Act 2012, ACP is tasked to train our staff to adhere to the 9 "O"s or obligations under the Act; to ensure we are constantly aligned with the Act; in protecting of our customers' confidentiality.

ACP believes in privacy and we are doing our very best to protect privacy for our various stakeholders - employees, customers, suppliers and shareholders.

“Privacy - like eating and breathing - is one of life's basic requirements.”

- Katherine Neville

LEARN HOW TO CREATE GAMES IN A MATTER OF HOURS!

iOS

iOS Games



Android Games

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WHY DOES PRIVACY MATTER?

“If you are not a public figure, why would you want to place yourself within the public eye, with your lifestyle and/or personal actions being monitored?”

PRIVACY MATTERS TO EVERYONE

Privacy promotes reputation management. Allowing others to have access to your personal details does not mean that they will be able to come up with a reasonable judgment of yourself. When people do not have a complete picture of you, they judge badly and wrongly in haste. It is going to be a heavy burden if you constantly wonder how others would perceive your actions; and you must always be ready to explain. For instance, you will be judged as “one who is not able to work well”; should others know about you switching a few jobs within a reasonable time span. In reality, is this a fair judgment? Thus, protecting your privacy will avoid those troublesome and unnecessary judgments.

Personal data is definitely required for your own protection. Personal data falling into wrong hands can cause you great harm. It has been known that there are people who have misused others’ personal details to access illegal money lenders and/or engage in fraudulent activities. However, it is commonplace to see people trading their personal details for some promotions. You should think thrice in trading your details freely.

With reference to personal, commercial, professional and even political matters, trust is significant for any relationship to work. A professional doctor or lawyer has to maintain confidentiality of the client’s details. A doctor does not divulge any patient’s medical condition unnecessary to anyone. A lawyer does not share the client’s details

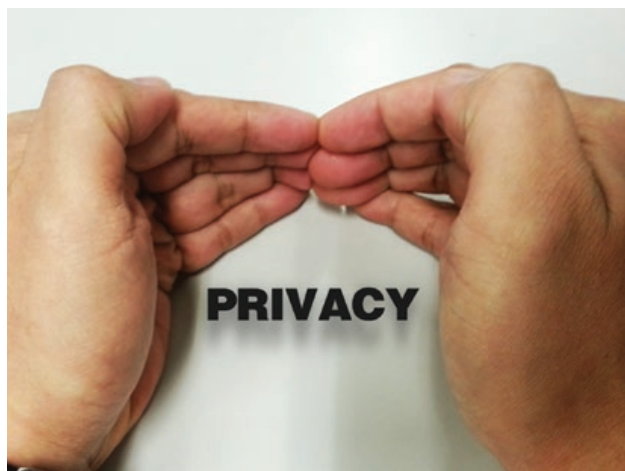
liberally as there may be a risk of losing in legal suits. In doing business, you will not gain in selling trade secrets in the long run. The breach of privacy is equivalent to a breach of trust; which no one will be able to connect with you once the relationship is broken.

TRUST

On the other hand, people do make mistakes in one way or another. People will change and grow throughout their lives. In valuing privacy, we encourage everyone to be given a second chance, to move beyond a mistake, without being shackled with the foolish things they might have done in the past. We are not trying to shield or hide all misdeeds. It is simply a gesture to encourage growth and improvement of oneself.

Privacy upholds respect for everyone. Thus, it is of utmost importance that everyone recognizes the need for one to protect his/her own information.

GUARDING YOUR PRIVACY



With current sophisticated technology, data is widely and easily accessible. Data collection and analysis can be done via a few clicks away. There might be instances whereby one mistook privacy as secrecy. One might think that there is nothing that he/she needs to hide and feels that everything is deemed to be transparent. One voluntarily discloses his/her location via posting on online platforms like Facebook. One may trade in his/her personal particulars to get discounted coupons. How do you feel if you are aware that you are constantly being under surveillance? How do you feel when you are constantly being disturbed by promoters during urgent meetings?

In Singapore, personal data is protected under the Personal Data Protection Act 2012 (PDPA). Under the PDPA, there are various mandatory rules that govern the collection, use, disclosure and care of personal data. PDPA recognizes the rights of individuals to protect their personal data; and the needs of organizations to collect, use or disclose personal data for legitimate and reasonable purposes.



On 2 January 2014, Do Not Call (DNC) Registry came into effect whereby one can register his/her Singapore telephone number to opt out of receiving marketing calls, texts and/or faxes.

On 2 July 2014, organizations will have to notify and obtain the individual's consent to the collection, use and disclosure of his or her personal data and most importantly follow the nine obligations.



The above are government's initiatives to move towards protecting one's personal data.

In the online world, privacy protection software is everywhere. It is not a want by organizations but a need to enhance the protection of one against the vulnerability in the World Wide Web. Over in ACP, Syweb Protection Plan is available that does virus scan to uncover vulnerabilities, in addition to the expected protection of your websites.

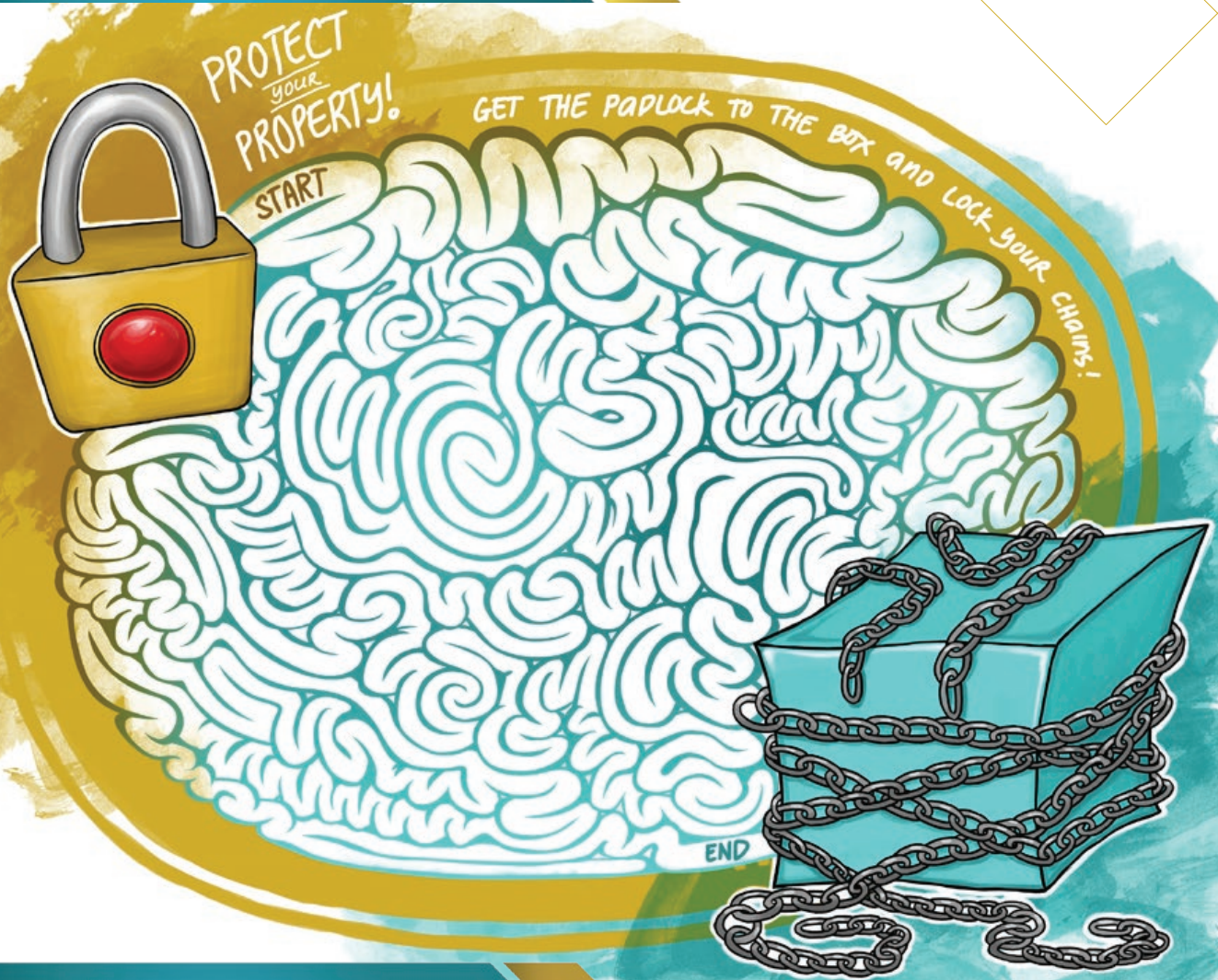
On individual level, you may consider not to openly share your social media profile with everyone or to keep your social network private. You should update your unique passwords to any systems that you have on a regular basis; and even lie when setting up password security questions. As we do progress over time to move towards cashless society, ever thought of reverting back to paying cash for transactions; to avoid misappropriation of credit card details?



PRECIOUS "P"

Privacy is a right that everyone should have and should keep. It should not be treated as a dispensable commodity in the market. You have nothing to hide doesn't mean you have to share everything to everyone freely. It is indeed an irony whereby that online platform like Facebook is able to entice people to share their information freely, making the thin line between public and private information being blurred.

Privacy truly matters. You should protect it!



LAUGH IT OUT



GET READY TO BE RELOADED!

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Project



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Limited seats are available



CS RELOADED PROGRAM

Q LUMINARIES

Faizal Somadi is excited to experience the challenges posed by ICT in the education system

ACP has given me the opportunity to be involved in our government's initiatives in promoting an ICT driven education landscape. I have gained many interesting insights in my exposure to the current education system. It is indeed amazing to see how ICT has culturally and socially changed the learning behavior and habits of the younger generation.

Things that were once complex, have been simplified along with technology over time. On the other hand, things that were once uncomplicated simply have gotten more complex along with hybrids of thoughts. Nevertheless, the future mechanics of education will definitely keep evolving to be full of intriguing surprises. I am excited to be able to witness and experience the challenges posed by ICT in the current education system.



Kalarani Sathappah looks forward to more opportunities in ACP

Before joining ACP, I was an office staff struggling to establish my career though my passion is never in administration. I am glad to be referred by my friend into ACP; leveraging on my interest in both designing and teaching to earn my keep. I am happy that I am constantly in touch with the education system, transferring knowledge to the young generation. In addition, I do get to be involved in designing posters and online artwork as part of my work. I am pleased to be able to show forth my strength in the designing field.

Over in ACP, I have received numerous trainings that allow me to improve my ICT skills constantly. There are regular team building events and meetings which allow all trainers to gather to share their teaching experiences and the upcoming trends in technologies. It is definitely useful to be able to learn from others. Thank you ACP. I do look forward to more opportunities.



QUICK FACT

STALKING IS NOT FINE!

Stalking is among the offences covered in the Harassment Act 2014 in Singapore. Offender should reasonably know his/her activities would result in harassment, alarm or distress to the victims. A fine of up to S\$5,000, a jail term not exceeding 12 months or BOTH will be imposed on the offender.

Source: <http://www.todayonline.com/singapore/stalking-to-be-offence-under-new-harassment-bill>

EVENT CALENDAR



HEARTBEAT

Voice out your concerns and problems with Joomla!

Consult ACP on your Joomla! Issues which you may encounter.

Let ACP hear your Joomla! heartbeat and normalize it at **ZERO** cost!

CONSULTATION OVERVIEW

ACP is here to guide you through your issues with Joomla! with our one to one consultation session - Joomla! Heartbeat.

At the end of the session you would be able to:

- Navigate the Joomla! Interface at ease
- Identify the usage of the many plugins in your website
- Maintain your website effortlessly
- Embed YouTube and other videos in your website
- And many more...

CONSULTATION IS NOW OPENED FOR REGISTRATION!

Register on or before:

- 16 July 2014 for session on 23 July 2014
- 13 August 2014 for session on 20 August 2014
- 10 September 2014 for session on 17 September 2014

Session starts from: 2:30PM-5:30PM

Duration per one to one consultation: 30 minutes

Eligible to: All ACP's Joomla! clients*

ACP wants you to have a smooth, enjoyable and trouble free Joomla! experience

Please email us at info@acpcomputer.edu.sg or call us at 6227 7996 for more information.

*This is an introductory offer valid til September 2014. Thereafter, session will be open exclusively to ACP's Joomla! Premium clients.

ACP EVENTS

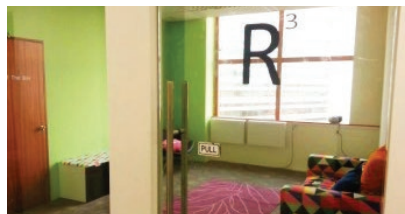
ACP'S GATHERING 19-20 MARCH 2014

On 19 and 20 March, we invited our seconded ACP's training executives back to office to share on the recent trends in the education landscape. Despite the constraint of space in the office, we managed to cater some fun mini games that sparked lots of laughter and greater bonding among the trainers.



ACP'S NEW LAUNCH

On 28 May 2014, ACP launched two rooms - Rest and Relax Room or R3; and Out of the Box in the office. Employees are encouraged to take short breaks in R3 for improved efficiency. In addition, we urged them to use and THINK out of the box in the new meeting room. It is especially essential for staff to upkeep themselves in the technology forefront.



FUN-TASTIC FRIDAY: ACP'S TEAM BUILDING 30 MAY 2014

We engaged accredited corporate to conduct a day's team building exercise for our office staff at the serene Labrador Park. It was a day filled with fun and excitement. At the same time we have built a strong bond among ourselves!



ACP's Grand Prix



Balance is all that matters!



The ACP team was delighted to have shared the Fun-Tastic Friday with one another.

To see more of our Fun-Tastic Friday photos, check out our Facebook page: <http://facebook.com/ACPComputer>



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Secure your website now with ACP's SyWeb Protection Plans

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