

The Cyber Nautica

INAUGURAL ISSUE : JUL-SEP 2010

MICA (P) 144/06/2010

SOCIAL MEDIA IN EDUCATION

earn it,

love it,

live it.

WIN A
3D WEBCAM
INSIDE!

Special Announcement !

We are proud to announce that ACP has been awarded TWO new tenders by the Ministry of Education (MOE) :

- the provision of Media Literacy Programme (MLP) for Primary 5 and Secondary 3 Students
- the provision of Learning Management System (LMS) Services for Schools

ACP has successfully passed the ISO audit conducted recently and have once again come across as an organization that adheres to international quality standards and is adept at maintaining consistent performance levels.

A Publication by



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Welcome to the first issue of The CyberNautica.

For those who have known us throughout the 14 years that we have been in the ICT and Education industry, you will be well familiar with the online e-magazine called The Learning Journey that we have been sending to our loyal customers. The idea of crafting a publication has been long-discussed as we wanted a new avenue that could provide our customers with a rich collection of information that we have accumulated over the years. We also wanted a platform where we could provide information in a more exciting and tangible way without being lost in the masses of digital information already available in cyberspace.

So here it is, our inaugural publication called The CyberNautica – a title that came about from our very own brand name 'Advent Cybernautics Professional' (A term coined by our founder 14 years ago when the Internet was still running on the 56kbps modem and broadband was still unheard of).

In this inaugural issue, we are pleased to put together articles that explores the social media landscape and how one can bring it to good use - when used in the right ways. We hope you'll find this newsletter useful and enjoy this current issue !

Nur Firzillia
Editor



Message From General Manager

In a blink of an eye, it is already July 2010 and we have crossed the midpoint of the year. With the increasing popular use of social media as online networking platforms, it is evident for the youths to be discerning towards the potential dangers of such media. However, in today's world, you don't go around preaching to do what is right or wrong. Instead, you need to motivate and cultivate one's own manner towards the responsible use of social media. We are proud that ACP has always been at the forefront in advocating Cyber Wellness. In the first week of the June holiday, ACP has trained almost 400 Cyber Wellness ambassadors from 244 schools, equipping them to be the voice of savvy cyber-safe students and to propagate the message of safe and responsible surfing. Other than the Cyber Wellness ambassador program, ACP has also worked with several schools on programmes such as Social Media 21 and SMART. Do read more of our programmes in the following pages.

With the timely launch of our inaugural issue of Cyber Nautica, we are excited to share with you our latest new products, Media Literacy Programme (MLP) and Cybersphere. MLP is a programme to equip the students with the necessary media literacy skills. This includes and is not limited to the ability to access, analyse, evaluate and create print as well as non-print media in a variety of forms, interpret sources in newspapers/websites, creating blogs/webpage, posting original artwork, photography, stories and videos online and remixing online content to create new products. Cybersphere is an adaptable LMS that wraps our managed open-source solution, Moodle with enhanced services and developments so organisations can configure the perfect solution to sustain and grow their learning programs.

Besides constantly equipping ourselves with the latest trends in technology to deliver education, we also see the importance of upgrading our people so as to furnish them with the necessary skills to manipulate the technology to its maximum capacity.

Besides constantly equipping ourselves with the latest trends in technology to deliver education, we also see the importance of upgrading our people so as to furnish them with the necessary skills to manipulate the technology to its maximum capacity. Recently, we have engaged an external consultant to deliver the "Experiential and Service Cycle Learning Workshop", which was well received by the staff. To improve on our staff's lesson delivery, we have also enrolled them for Instructional Courses conducted by Institute of Technical Education. In addition, to encourage fitness and promote team bonding among our staff in the corporate office, we have also implemented bi-monthly jogging.

We hope you would share with us our enthusiasm towards making our newsletter an informative tool for you, and we look forward to your continued support in our services.


Your Thought Matters!

We'd love to hear your opinions and feedback about our publication and services.

Drop us a message anytime via email, twitter or facebook !

 yourthoughtmatters@acpcomputer.edu.sg

 www.twitter.com/acpsingapore

 www.facebook.com/acpsingapore

Social Media in Education

Why Schools are Jumping on the Bandwagon

Social Media is the convergence of people and technology. With the advent of social media which has the power to transform the present, one has to be equipped with the knowledge of using that power ethically and responsibly.

Youths are constantly seeking new and dynamic platforms to communicate their ideas, thoughts and feelings with not only their friends but people across the globe. These platforms bring about the birth of social media. It has transformed the media landscape significantly, allowing people to communicate to anyone at any part of the world by means of

FAST FACTS

SOCIAL MEDIA ACTIVITIES in SINGAPORE

- Singaporeans consumed an average of **1,785** pages of content at an average of 21 hours per person for the month of February 2009.
- **3.3 million** people in Singapore accessed the Internet (3Q of 2009)
- As of June 2010, **46%** of Singaporeans have an account on a Social Media site.
- Currently there are **2.2 million** Singaporeans registered on Facebook.
- Singapore is ranked **#37 world-wide** for the number of users on Facebook by FaceBakers

a video, a photograph, a game, a website or even a song. Communication culture has never been this vibrant and dynamic till today, where wide spectrums of new media are being produced not by any professional producers or designers but by you.

Social Media 21 train students in areas of creative content development by means of filming, digital & 3D photography, game development, music creation and website design.

Social Media 21 mould you to be designers of your own communication.

For more information about Social Media 21 please visit www.acpcomputer.edu.sg/socialmedia21



Students attending one of the Social Media 21 workshops

Workshop: Embracing Social Media In The Classrooms

WHERE The Little Arts Academy

WHEN 30 July 2010 (Friday), 2.30pm to 5.30pm

WHO Teachers who want to increase collaboration and skills development to students through teamwork. Teamwork can increase these skills, as students can learn how to communicate, cooperate and compromise on decisions together. What better way to teach these skills other than through social media?

Call 62277996 for More Information



All facts used in this article were based on studies done by Singstat, IDA, comScore, Hitwise, and FaceBakers



Students Learnt How to Battle Evolving Online Threats



When it comes to Information and Communication Technology (ICT) skills training, Anderson Primary School has earned a reputation as one of the active providers of quality ICT training to its students. Anderson Primary School is the first primary institution in Singapore to be an approved Certiport centre to offer skill-based training and testing, such as Microsoft Office Specialist Certification, to its students and teachers. This fulfills its mission in providing quality education to equip students with the values, knowledge and skills necessary for the 21st century.

It is not surprising that Anderson Primary School was also quick to recognise the importance of protecting their students

from the dangers of the internet. With the proliferating need to tap on the internet for school and project works, the best solution is not to ban students from using it, but to teach them how to protect themselves by raising their Cyber Awareness.

Cyber Wellness Student Leader Programme

After the introduction of the very first Cyber Trail in its school compound in 2008, the Anderson Primary School Cyber Task Force (CTF) has went on to inaugurate its first Cyber Wellness Student Leader programme, **Social Media Awareness with the Right Tools (SMART)**, involving mainly primary 3 to primary 5 students in March 2010 with their industry partner, ACP. During the Cyber Wellness programme ACP presented an inspiring set of learning materials to the students. The key idea of empowering the students to continue learning and mentoring their peers was enforced. This methodology puts the ownership of cyber wellness into the students' hands, thus increasing the students' sense of responsibility in their own cyber safety and definitely maximises their learning outcomes.



Safety Tip !

Always be careful about what information you post on the internet. Social Media sites such as Facebook, Twitter, etc. are easily accessible to the public. Remember that all the information you place on these sites can be viewed by anyone.

SMART Integration Of Cyber Wellness

The school believes that the students in today's age need to concentrate on the "soft skills", namely, weaving in the concept of Cyber Wellness into their daily curriculum, as well as educating parents on cultivating such awareness in their children. On this, ACP is constantly identifying new threats that emerges and incorporates them as part of its evolving **SMART** programme.



Students Get SMART with Cyber Wellness!



24th May 2010 marked the beginning of Hong Kah Secondary School's (HKSS) first step into nurturing a new generation of worldready youth – the cyber-savvy youths. Youths now a days are undoubtedly gaining a wealth of knowledge and exposure through the internet, but are they also exposing themselves to more risk? Partnering with ACP, HKSS conducted **Social Media Awareness with the Right Tools (SMART)** workshops to promote positive use of the Internet and to raise awareness on online risks by preparing their Infocomm Club students as ambassadors to propagate Cyber Wellness messages to their fellow school mates. This is part of HKSS's

holistic outreach programme to keep their students safe online.

There was not a dull moment during the workshops as ACP engaged the Infocomm Club students through a variety of training, continuous activities, interactive talk formats and addressing one of the issues closest to the students' hearts – video games!

Education From A Media Veteran

Mr Mohamed Saleem, ACP's Senior Training Executive and multiple international media awards winner, spoke to the students as a veteran who had reached the pinnacle of media development. He was supported by a team of Cyber Wellness mentors from ACP. Saleem delivered numerous interesting life examples on topics such as Internet and gaming addiction, netiquette, how to

handle cyber bullying, understanding copyright and intellectual property, and achieving a balanced lifestyle beyond the cyber world.

The students thoroughly enjoyed themselves, evident from the 95% positive responses from the students surveyed. Many of the students also expressed that they wanted to learn more about topics like professional gaming and internet safety. Hong Kah Secondary School had learnt and benefitted tremendously from these talks and is excitedly looking forward to pay it forward in the area of cyber wellness for their fellow students!



Mr. Mohamed Saleem conducting a workshop

A Mentorship Programme With A Difference

Our ACP cyber wellness trainers have been on a mission this year to spread the good word of Cyber Safety by mentoring and training student ambassadors from over 244 schools. These mentorship programmes are infused with engaging and interactive activities to make learning fun!

Students, Teachers, and Parents Get Involved

Since last year's launch of the programme, more schools have come to realise the importance of instilling cyber wellness in their students. The attendance this year had exceeded double of the previous year's – over 900 students, teachers and guests attended the conference and workshops. Even the student ambassadors and teachers of the 2009 programme were also involved as they were all invited to attend this year's conference and a networking session specially tailored just for them. Several schools were also invited to present and exhibit their works.

At the end of the four days, we received excellent feedback from student ambassadors and teacher coordinators. This year's event was a great success and we look forward to mentoring more students next year!



Professional Development

Continuous Learning For Our Self-Improvement.



Experiential Workshop

Last May we had our very first Experiential and Service Cycle Learning Workshop, which was attended by a number of our professional trainers. The 3 day workshop, which was held in the ACP main office, was conducted by an external consultant.

During the workshop, our staff learned the concept of service learning and its associations. In short, we want to have a method of teaching that brings about learning through students' involvement in community service.

Our guys left the workshop smiling and are looking forward to attending similar courses in the near future.

What is Experiential Learning?

Experiential Learning is learning by doing. It focuses on the learning process for the individual and allows the participant to reflect and create their own meaning from their experiences. When performed correctly, it is much more memorable and the lesson they learn will stay with them for a lifetime.

Instructional Skills Course

On 14-22nd June, our trainers attended an Instructional Skills course offered by Institute of Technical Education (ITE). This course was part of ACP's yearly Staff Upgrading exercise aimed to enhance our trainer's professional development as well as to improve our standards of service. Many of our trainers found this workshop hugely beneficial as it allows them to understand the elements of an effective training system.



ACP Goes Healthy!

Studies have shown the health benefits of running to be tremendous, reducing your chances of everything from the common cold to cancer.

Running like other forms of exercise is a great way to battle stress, obesity, and may even relieve mild depression. This is one of the reasons why ACP has embarked on a regular fitness session by jogging every other week. Our staff has reported that they enjoyed the run - especially that euphoric, clear and calm state they felt after completing the 2 km jog!



The ACP staff warming up before the run.

Create Your Very Own 3D Glasses

What you'll need:

- scissors
- red and blue cellophane wrap
- glue / tape

STEP 1

Cut out the 3D glasses template provided.

STEP 2

Cut a square of red cellophane and blue cellophane big enough to cover their respective eyeholes.

STEP 3

Glue or tape the blue cellophane on right eyehole and the red cellophane on the left eyehole. Make sure the proper color is placed in the correct eyehole otherwise it won't work.

STEP 4

Now glue the sides of your 3D glasses and your done!

STEP 5

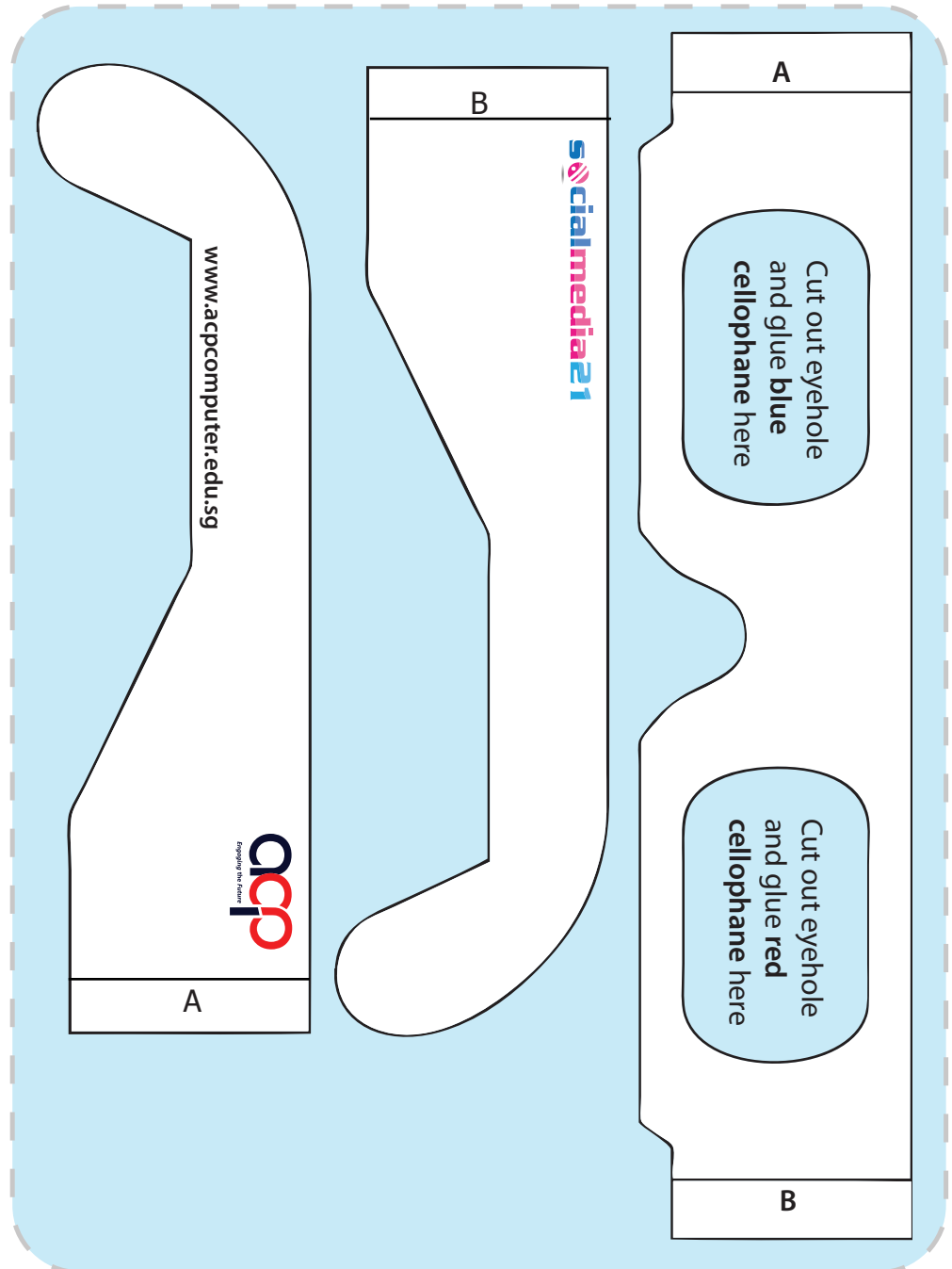
Test out your new 3D glasses on the picture below!



Step 6

Design and color your 3D glasses for a chance to win your very own Minoru 3D camera worth (\$170) or an "UP" animated 3D DVD with 3D Glasses (worth \$30).

All you have to do is login to facebook and visit our page at www.facebook.com/acpsingapore and become a fan of socialmedia21 at www.facebook.com/socialmedia21 to learn more about the contest details.



> 28 July 2010 Microsoft Office 2010 Sneak Preview

Microsoft Office 2010 offers flexible and powerful new ways to deliver your best work at the office, at home, or at school. Get yourself updated with the latest technology in the market and register for this sneak preview

Time : 2 - 4:30pm

Venue : 3 Lim Teck Kim Road,
Singapore Technologies Building #08-02

> 30 July 2010 Social Media in the Classroom

The workshop is targeted at teachers who want to increase collaboration and skill development to students through teamwork. Teamwork can increase these skills, as students can learn how to communicate, cooperate and compromise on decisions together. What better way to teach these skills other than through social media?

Time : 2:30 – 5:30pm

Venue : Little Arts Academy

> 18 August 2010 Collaborative and Self Directed Learning with LMS

This talk will provide educators useful tips on how their organisations can utilize learning management systems to share ideas and knowledge and streamline learning processes.

Time : 3 - 4 pm

Venue : 3 Lim Teck Kim Road,
Singapore Technologies Building #08-02

> 02 September 2010 2010 Microsoft Office Academic Skills Challenge Awards Ceremony

The Awards Ceremony will be held at the Microsoft Auditorium, 1 Marina Boulevard. Well deserved recognition for the Microsoft student champions of the various categories will be granted at this award ceremony.

Time : 3 - 5 pm

Venue : Microsoft Auditorium, 1
Marina Boulevard

Never Too Late To Learn!



Our corporate training division, ACP | AIMS together with the Institute of Technical Education (ITE) and the South West Community Development Council held an IT-learning workshop aimed at helping the elderly to use the computer and various programs.

Our trainers trained the elderly from 19 - 25th of May proving that it's never too late to learn!

Upcoming Highlights

Who Is The Best Of The Best?



The preliminary round of the 2010 Microsoft Office Academic Skills Challenge was held successfully from 24 to 27 May 2010, at Nanyang Polytechnic. Primary and secondary schools around Singapore sent their best Microsoft students users to represent them.

Amongst the many students were many seasoned competitors, who signed up for this challenge not once, not twice, but three times in a row. One such example is Sih Chee Seng from NUS High School of Math & Science. In this year's preliminary round, for the Microsoft Office Word category, he scored a perfect score of 1000 points in just under 23 minutes – less than half of the time given to all challengers.

Who will emerge the champion to represent Singapore? Check out our events calendar for a more detailed schedule of the 2010 Microsoft Office Academic Skills Challenge!

Is Your School Newspaper The Best?



The Straits Times in partnership with ACP will be holding The National Schools Newspaper Competition which aims to encourage secondary school students to develop an interest in current affairs, journalism and writing in the English language, and recognizes quality publications produced by students.

The preliminary rounds will see schools submitting their school publications. The judges will be looking out for publications with timely and accurate reporting, a reader-friendly format and outstanding writing.

Ten of the best school newspapers will be shortlisted for a 24-hour Newspaper Challenge. This hands-on challenge will take place on September 7 and 8.

Call 62277996 to register.

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