



TOTARA LEARN

**CHOOSE A LEARNING  
PLATFORM THAT  
IS OPEN, FLEXIBLE  
AND BETTER VALUE**

*Freedom to Learn*





*Totara Learn is a flexible, open learning management system (LMS) that gives organisations like yours the freedom to learn. Deliver training and performance appraisals anywhere, anytime. Improve engagement, ensure compliance, and achieve breakthrough results across your organisation and extended enterprise.*

## THE WORLD CHANGES, YOUR ORGANISATION EVOLVES AND TOTARA ADAPTS

Technology, business, society – everything is being transformed at an accelerating rate. Disruption is impacting all of us. We now live in a world where success depends upon your ability to respond and adapt to change.

What does this mean for your business? Often the difficulty lies, not in new ideas, but in escaping from the old ones. Learning technology plays a crucial role in preparing us for tomorrow. So it's counterproductive to find inflexible technology, long expensive contracts and closed intellectual property holding back your potential. There's a better way.

To be ready to embrace the future, choose learning technology that is open, flexible and better value. Make sure your software adapts with you, because the skills you need today are not the skills you will need tomorrow. Because we're open, our software is your software. You decide how to shape it to fit your business. Future-proof your investment with more control. If you need help, then our worldwide expert partner network is on hand to support you. Value without compromise.

# 10,000,000

**TOTARA LEARN IS USED  
BY MORE THAN 10 MILLION  
LEARNERS WORLDWIDE  
ACROSS MORE THAN  
1,400 ORGANISATIONS.**



# THE FOUR FREEDOMS OF TOTARA

Totara offers **four freedoms** that underpin the versatility, security and scalability of our products that you simply don't get from other solutions.



## FREEDOM TO INNOVATE

A learning technologies customer is not a consumer. You are a creator, producer, problem-solver, innovator. Open innovation is empowering. Create the platform you want, rather than being forced to compromise. Adapt to changing circumstances and future-proof your investment. Be true to your mission.



## FREEDOM TO INVEST WHERE IT COUNTS

Get rid of expensive software licensing and locked-down contracts. Save up to 80% of the total cost of ownership compared to other leading enterprise-class learning platforms. Maximise your budget and invest where it really counts – your learners.



## FREEDOM OF CHOICE

With Totara it's not 'one-size-fits-all'; it's 'what solution suits you?'. Our global community of solution providers offers you a real choice of value-added expertise. You get all the freedom, flexibility and benefits of Totara with the attentiveness and personalised service of your chosen partner. Unlike others, we think customer freedom is a good thing.



## FREEDOM TO LEARN

Learning experience design (LX Design) starts with understanding your learners, their context, what they want to achieve, and putting them at the centre of the learning experience. Totara's open, flexible framework enables you to create engaging learning experiences, deliver seamless on-brand environments, improve teamwork, manage regulatory compliance, and far beyond.

# KEY FEATURES

*Totara Learning collaborates with our global Totara Community to ensure our product development is guided by real, validated requirements which keep you and your business ahead of the competition. Our commitment to continuous development ensures our customers always have access to the latest available features. Our open source learning platform is also fully customisable to enable you to make it your own. Totara Learn is a flexible, extensible enterprise-level LMS with all the features you need to support and manage learning for organisations of all shapes and sizes.*

## CONTENT

- Deliver engaging, mobile-optimised content for better results
- Support blended learning programmes that include both formal and informal activities
- Upload SCORM and AICC-compliant e-learning courses, multimedia assets and games
- Upload resources (links, documents, files)
- Create and upload user-generated content (blogs, wikis, forums)

## PERFORMANCE MANAGEMENT

- Set goals and track progress with our online performance management tools
- Understand how teams are learning and performing with the at-a-glance dashboard
- Create a comprehensive record of learning for each learner
- Run appraisals and gather 360 feedback for effective team management

## LEARNING MANAGEMENT

- Assign new courses, competencies, tasks and objectives
- Track your essential compliance training with comprehensive learner tracking
- Set personal learning objectives, priorities and deadlines
- Build and track personalised learning plans and pathways to engage learners
- Award Certificates and Open Badges to motivate learners
- Assign competencies to specific groups with Hierarchies
- Build learning pathways that adapt to individual needs with Dynamic Audiences
- Manage learning events and collaborative activities with Seminar Management
- Create competency frameworks
- Submit and evaluate competency evidence
- Set up virtual (VILT) and face-to-face (ILT) learning sessions
- Assign and customise system roles and permissions for administrators, tutors, learners and managers
- Use our intuitive, filterable calendar system to schedule courses
- Send reminders to keep everyone on track

## CONFIGURATION

- Customise the look and feel to match your branding
- Integrate seamlessly with HR and ERP systems
- Use multi-device learning with our mobile themes
- Allow learners to take learning anywhere, anytime with our fully responsive platform
- Use the Custom Report Builder for tailored, scheduled reports
- Export learning analytics easily
- Engage learners around the world with 28 supported languages
- Improve the learner experience with Single Sign-On (SSO)
- Use Totara Learn and Totara Social together for collaborative learning and open innovation

## POWERFUL REPORTING

- Ensure managers and learning administrators stay in the know about learners' progress
- Get a high-level overview with personalised dashboards
- Gain detailed insights with custom built reports
- Provide managers with user-friendly dashboards





# WHO USES TOTARA LEARN?

*Over 1,400 organisations, with hundreds to hundreds of thousands of learners, use Totara Learn across 45 countries and nearly every industry. Our enterprise-class LMS offers high flexibility and huge savings for every shape, size and type of learning context you can imagine.*



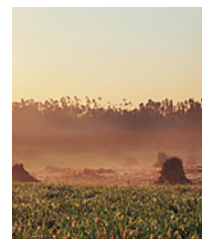
## SAMSUNG'S BACKSTAGE

Samsung's Backstage platform saw course completions increase by 181% in the first month after implementation, as well as a 42% increase in active users. The LMS creates a unified learning experience across devices, and rewards users with Open Badges and competitions to boost engagement and motivation.



## AMERICAN CANCER SOCIETY (ACS)

The American Cancer Society (ACS) took a blended learning approach using Totara Learn to train 3 million volunteers across 900 offices throughout the United States. ACS needed a branded extended enterprise training solution to make volunteer e-learning and support easy to use, consistent, accessible and effective. Volunteer feedback has been very positive.



## HUMANITARIAN LEADERSHIP ACADEMY

The Humanitarian Leadership Academy, based in the UK, is the world's first academy for humanitarian relief, and is set to support more than 100,000 users. Their Totara Learn, Kaya, uses an offline player, sophisticated content delivery network and technically optimised content for delivery to humanitarians in crisis areas, even those with very poor connectivity.





## EASTERN HEALTH

Eastern Health saves 3,000 hours of training time for student nurses a year with Totara Learn in Australia. Improved learning management has also ensured 100% completion rates for vital nurse training. It also saves a total of 840 hours of nurse educators' time a year, freeing them up to lead valuable face-to-face sessions.



## JETBLUE

JetBlue founded a degree completion program, JetBlue Scholars, designed to enable crew members to obtain a Bachelor's degree. They chose a custom Totara Learn platform to manage this, giving them a scalable, user-friendly solution to improve the learner experience.



## VOLVO

Volvo needed a new learning platform fast. Their Totara Partner managed to implement Totara Learn in just eight working days, ensuring they met their tight deadline. They now have access to valuable reports so they can track learners' performance.

# 8 DAYS

**VOLVO NEEDED A NEW LEARNING PLATFORM. THEIR TOTARA PARTNER MANAGED TO IMPLEMENT TOTARA LEARN IN JUST EIGHT WORKING DAYS, ENSURING THEY MET THEIR TIGHT DEADLINE.**

# 181%

**SAMSUNG INCREASED COURSE COMPLETIONS BY 181% IN THE FIRST MONTH AFTER IMPLEMENTING TOTARA LEARN.**

# 3,000

**EASTERN HEALTH SAVES 3,000 HOURS OF TRAINING TIME FOR STUDENT NURSES PER YEAR WITH TOTARA LEARN.**

## Get started.

Open source learning technologies to manage, develop, and connect your people.

Ready to see Totara Social in action? Visit us at [www.aimschoolonline.com](http://www.aimschoolonline.com)



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